## Patent claims:

- 1. A conjugate comprising a hyperbranched polymer covalently bonded to at least three UV absorbing chromophores having an UV absorption maximum  $\lambda_{max} \ge 270$  nm.
- 2. The conjugate according to claim 1, characterized in that the hyperbranched polymer exhibits an average degree of branching  $\geq$  25%.
- 3. The conjugate according to any of the preceding claims, characterized in that the hyperbranched polymer has an average molecular weight  $M_{\rm w}$  within the range of from 500 to 50,000 g mol<sup>-1</sup>.
- 4. The conjugate according to any of the preceding claims, characterized in that the hyperbranched polymer comprises an average number of 2 to 600 dendritic building blocks.
- 5. The conjugate according to any of the preceding claims, characterized in that it comprises a structure represented by general formula (I)

$$\{[Q](Y^1)_a\}(LX)_p(Y^2)_h$$
 (I),

wherein

Y<sup>1</sup> and Y<sup>2</sup> independently represent UV absorbing chromophores;

- {[Q] (Y¹)<sub>g</sub>} represents the hyperbranched polymer covalently bonded to g UV absorbing chromophores Y¹;
- (LX)<sub>p</sub> represents p linker units LX, wherein independently the distal end of each linker unit LX bears a functional group X either being
  - covalently bonded to an UV absorbing chromophore Y<sup>2</sup>, or
  - covalently bonded to a capping group, or
  - in its free reactive form,

and wherein the proximal end of each linker unit LX is covalently bonded to the hyperbranched polymer; and 45

wherein

index g is an integer, wherein  $0 \le g \le 100$ ; index h is an integer, wherein  $0 \le h \le p$ ; and

index p is an integer, wherein  $0 \le p \le 100$ ; with the proviso that  $g + h \ge 3$ .

6. The conjugate according to claim 5, characterized in that it comprises a structure represented by general formula (II)

$$\{[(B_k)_I(AB_m)_n](Y^1)_q\}(LX)_p(Y^2)_h$$
 (II),

wherein

Y<sup>1</sup> and Y<sup>2</sup> are defined as in claim 5;

LX is defined as in claim 5;

- B<sub>k</sub> represents a starter unit bearing k functional groups B, wherein independently each functional group B is
  - covalently bonded to a functional group A of a building block AB<sub>m</sub>, or
  - covalently bonded to the proximal end of a linker unit LX, or
  - covalently bonded to an UV absorbing chromophore Y<sup>1</sup>, or
  - covalently bonded to a capping group, or
  - in its free reactive form;
- (AB<sub>m</sub>)<sub>n</sub> represents n building blocks AB<sub>m</sub>, each bearing a functional group A and m independent functional groups B, wherein independently each functional group A is
  - covalently bonded to a functional group B
    - of a further building block AB<sub>m</sub> or
    - of the starter unit Bk, or
  - covalently bonded to a capping group, or
  - in its free reactive form.

and wherein independently each functional group B is

- covalently bonded to a functional group A of a further building block AB<sub>m</sub>,
   or
- covalently bonded to the proximal end of a linker unit LX, or
- covalently bonded to an UV absorbing chromophore Y1, or

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- covalently bonded to a capping group, or
  - in its free reactive form;

### wherein

index g is defined as in claim 5; index h is defined as in claim 5; index k is an integer of from 1 to 6; index I is 0 or 1; index m is an integer of from 2 to 4; index n is an integer of from 3 to 100; and index p is an integer wherein 0 ≤ p ≤ n(m-1)+k.

- 7. The conjugate according to claim 6, characterized in that index I is 1, the starting unit  $B_k$  is trimethylolpropane and the building block  $AB_m$  is glycidol.
- 8. The conjugate according to claim 5, characterized in that it comprises a structure represented by general formula (III)

$$\{[(B_k)_I(AB_m)_n(C_q)_r](Y^1)_q\}(LX)_p(Y^2)_h$$
 (III),

#### wherein

Y<sup>1</sup> and Y<sup>2</sup> are defined as in claim 5;

LX is defined as in claim 5;

- B<sub>k</sub> represents a starter unit bearing k functional groups B, wherein independently each functional group B is
  - covalently bonded to a functional group C
    - of a monomer C<sub>2</sub> or
    - of a building block C<sub>a</sub> or
  - covalently bonded to the proximal end of a linker unit LX, or
  - covalently bonded to an UV absorbing chromophore Y1, or
  - covalently bonded to a capping group, or
  - in its free reactive form;
- (AB<sub>m</sub>)<sub>n</sub> represents n building blocks AB<sub>m</sub>, each bearing a functional group A and m independent functional groups B, wherein independently each functional group A is
  - covalently bonded to a functional group C

- of a monomer C<sub>2</sub> or
- of a building block C<sub>a</sub>, or
- covalently bonded to the proximal end of a linker unit LX, or
- covalently bonded to an UV absorbing chromophore Y1, or
- covalently bonded to a capping group, or
- in its free reactive form;

and wherein independently each functional group B is

- covalently bonded to a functional group C
  - of a monomer C2 or
  - of a building block C<sub>a</sub>, or
- covalently bonded to the proximal end of a linker unit LX, or
- covalently bonded to an UV absorbing chromophore Y1, or
- covalently bonded to a capping group, or
- in its free reactive form;

# (C<sub>q</sub>)<sub>r</sub> represents

- when index q = 2: r monomers C<sub>2</sub> or
- when index q > 2: r building blocks C<sub>q</sub>
   each bearing q functional groups C, wherein independently each functional group C is
  - covalently bonded to a functional group A of a building block AB<sub>m</sub>, or
  - covalently bonded to a functional group B
    - of a building block AB<sub>m</sub> or
    - of the starter unit Bk, or
  - covalently bonded to the proximal end of a linker unit LX, or
  - covalently bonded to an UV absorbing chromophore Y1, or
  - covalently bonded to a capping group, or
  - in its free reactive form;

## wherein

index g is defined as in claim 5;

index h is defined as in claim 5;

index k is an integer of from 1 to 6;

index I is 0 or 1;

index m is an integer of from 2 to 4;

index n is an integer of from 3 to 100;

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index p is an integer wherein  $0 \le p \le n(m-1) + r(q-1) + k$ ; index q is an integer of from 2 to 4; and index r is an integer wherein  $1 \le r \le nm/q$ .

9. The conjugate according to claim 8, characterized in that index I is 0, index q is 2, building block  $AB_m$  is disopropanolamine and monomer  $C_2$  is a compound represented by general formula (IV)

$$\begin{array}{ccc}
O & R_1 \\
O & (CH_2)_S \\
R_2
\end{array} \qquad (IV)$$

wherein

index s is 0, 1 or 2;

 $R^1$  and  $R^2$  are independently H, linear or branched  $C_1$ - $C_{18}$ -alkyl or  $C_2$ - $C_{18}$ -alkenyl, or  $R^1$  and  $R^2$  together with the carbon atoms to which the are attached form a 4 to 7 membered aliphatic or aromatic ring.

- 10. The conjugate according to any of claims 5 to 9, characterized in that the linker unit LX comprises polyethyleneoxide or polypropyleneoxide.
- 11. The conjugate according to any of claims 5 to 10, characterized in that it comprises 1 to 20 capping groups.
- 12. The conjugate according to claim 11, characterized in that the capping group is a straight or branched chain ether or ester group with 1 to 20 carbon atoms.

13. The conjugate according to any of the preceding claims, characterized in that the UV absorbing chromophore is a compound selected from the group consisting of the compounds represented by general formulae (V-A) to (V-E)

wherein

Y is O or NR<sup>3</sup> wherein R<sup>3</sup> is H, C<sub>1</sub>-C<sub>6</sub>-alkyl or C<sub>2</sub>-C<sub>6</sub>-alkenyl;

 $R^4$  and  $R^5$  are independently H,  $C_1$ - $C_6$ -alkyl,  $C_2$ - $C_6$ -alkenyl,  $CO_2$ H,  $CO_2$ - $C_1$ - $C_6$ -alkyl, or  $R^4$  and  $R^5$  together with the carbon atom to which they are attached form a 6-camphenyl ring;

 $R^6$  is hydrogen,  $C_1$ - $C_6$ -alkyl,  $C_2$ - $C_6$ -alkenyl or  $O_1$ ;

 $R^7$  is H,  $C_1$ - $C_6$ -alkyl or  $C_2$ - $C_6$ -alkenyl;

R<sup>8</sup> is H or CO-O-;

R<sup>9</sup> and R<sup>10</sup> are independently H or C<sub>1</sub>-C<sub>6</sub>-alkyl;

R<sup>11</sup> and R<sup>12</sup> are independently H, C<sub>1</sub>-C<sub>6</sub>-alkyl, NO<sub>2</sub>, CO<sub>2</sub>-C<sub>1</sub>-C<sub>6</sub>-alkyl or CN;

Z is C<sub>1</sub>-C<sub>6</sub>-alkylene, optionally interrupted by 1 to 3 oxygen atoms;

R<sup>13</sup> and R<sup>14</sup> are independently H, OR<sup>15</sup>, NR<sup>16</sup>R<sup>17</sup> or C<sub>1</sub>-C<sub>6</sub>-alkyl; and

 $R^{15}$ ,  $R^{16}$  and  $R^{17}$  are independently selected from H and  $C_1$ - $C_6$ -alkyl.

- 14. A composition comprising a conjugate according to any of claims 1 to 13 and a cosmetically acceptable carrier.
- 15. Composition according to claim 14, additionally comprising one or more UV-screening agents.

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16. Use of a conjugate according to any of claims 1 to 13 as UV sunscreen.